

Welcome

Berkeley
Designed for life

LAND SOUTH OF BEDFONT ROAD PUBLIC CONSULTATION



PLEASE USE THE
QR CODE TO ACCESS
THE PROJECT WEBSITE
AT BEDFONT ROAD.
SITE, WHERE YOU CAN
READ MORE ABOUT THE
PROPOSALS AND LEAVE
YOUR COMMENTS.



House Keeping

Welcome to our public consultation webinar to discuss the redevelopment of the land South of Bedfont Road.

A recording of tonight's session will be available to watch on this website from next week. You will be able to download the presentation that the team will be giving. The recording will have the option for subtitles.

If you have registered for tonight's event then you should type your questions in the white box directly below the video you are watching, or the text-only page if you are watching via YouTube.

If you need any assistance please call 0800 511 8225.

Feedback on the proposals can be submitted via the Share Your View button along the tab at the top of your screen or via this QR code.



Introductions



Meet the Team

Berkeley
Designed for life

Berkeley

Berkeley has 50 years' experience delivering high-quality homes across London, Birmingham and the south of England. Our vision is to create welcoming, sustainable and nature-rich places, where communities thrive and people of all ages and backgrounds can enjoy a great quality of life.



Meet the Team

Berkeley in Numbers



Over **60**
live sites



1,200 acres of new or
improved habitats set
to be delivered



Over **20,000 homes**
built in the last 5
years



27,000 jobs built
supported on
average per year



Committed to or
delivered **246 acres**
of woodland in the
last 7 years



£2.3 bn contributed
to community and
affordable housing
over the last 5 years
supported on average
per year



535 community
facilities currently
under construction
including play spaces,
sports facilities and
community hubs



Berkeley build **10%** of
London's affordable
homes

Meet the Team

Berkeley in Hounslow

Berkeley is a proud investor and developer in the London Borough of Hounslow, with several developments recently completed or in planning.



Kitchen Social

The Berkeley Foundation has been a principal partner and funder of the program since 2013, supporting hubs across dozens of London boroughs. Kitchen Social provides a hub in Hounslow, where children, young people, their families and carers can feel comfortable to play, explore new ideas, make new friends, learn and get a good balanced free meal during the school holidays.



Home-Start Richmond, Kingston and Hounslow

As Berkeley's chosen charity and community partner, we are working closely with Home-Start RKH over three years to help make a lasting difference to the lives of families facing challenging circumstances. The partnership will focus on raising awareness of the charity's vital work, supporting fundraising initiatives, and strengthening community connections across the area.

Meet the Team



Masterplanners & Architects



Landscape & LVIA



Transport Planners



Planners



Ecologist



The Site



Site & Surrounding Area



Site & Surrounding Area



Site & Surrounding Area



History of the Site



1897



1935



1960



Modern
Day

History of the Site

Watkins and Simpson use site for nursery business exporting globally

The 'fields'

1786 Map from Old Maps Online website



1780s



Historic England Aerial Photograph archive



Historic England Aerial Photograph archive

Britain Above Website

1910s

Strips of nursery beds within the Site

1970s



Old Maps Online website

Silica and gravel extraction

St Dunstan's Meadow created after landfill



2000s

The Vision



Our Vision

Our vision is to create a sustainable and well-connected residential masterplan that delivers a range of high-quality homes, including affordable and family housing, alongside new community facilities and a strengthened network of green spaces.

NEW HOMES AND HOUSING CHOICE



Our proposals will deliver a range of new homes across a range of sizes (from one bed to family-sized homes), including 50% affordable housing. These will be blended across the site as part of creating a mixed and balanced community.

SAFE AND ACCESSIBLE ROUTES FOR WALKING AND CYCLING



Much improved walking and cycling routes would be provided throughout the Site which would be accessible to all and promote safety through natural surveillance and sensitively-designed lighting.

GREENSPACE THAT PROMOTES AND ENHANCES WILDLIFE



We recognise that the Site currently provides a range of habitats, most of which are of low-quality. Our proposals represent an opportunity to create new and improved habitats through species-rich planting and a long-term management of green spaces.

NEW SPACES FOR THE COMMUNITY



Our proposals will include a range of new play spaces suitable for a range of ages. These will be located throughout the Site and will be available to existing residents. We are also looking at options to bring forward other uses, including new healthcare provision or sports provision.

Masterplan Development

1. Ecology

We are prioritising the creation of new and improved habitats which support local habitats and wildlife on-site and in the surrounding green network of spaces.



Masterplan Development

2. Connectivity

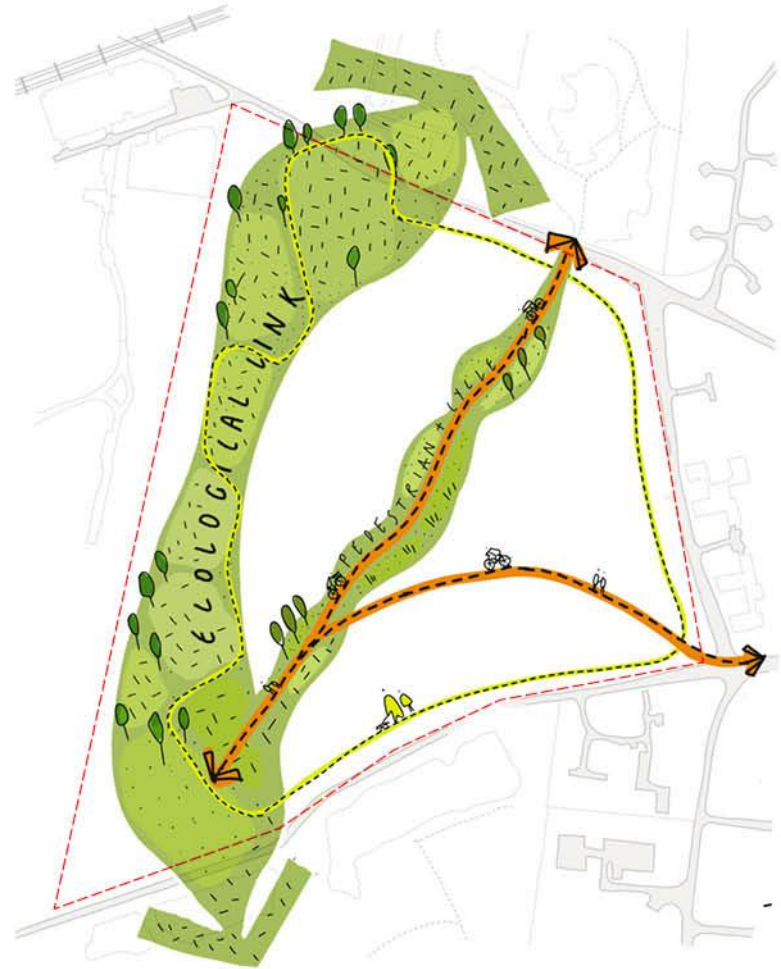
We will deliver improved footpaths and walking trails within the new green link, suitable for recreational use and dog-walking. We will provide links across the site to destinations including Raleigh Park and Feltham Town Centre.



Masterplan Development

3. *Active Travel*

As part of improving connectivity across the Site, we will provide new cycle and pedestrian routes across the site and beyond as part of improving accessibility for all..



Masterplan Development

4. *Vehicular Routes*

The vehicular routes will be designed to discourage rat-running through the Site and prioritise active travel.



Masterplan Development

5. *Community Spaces*

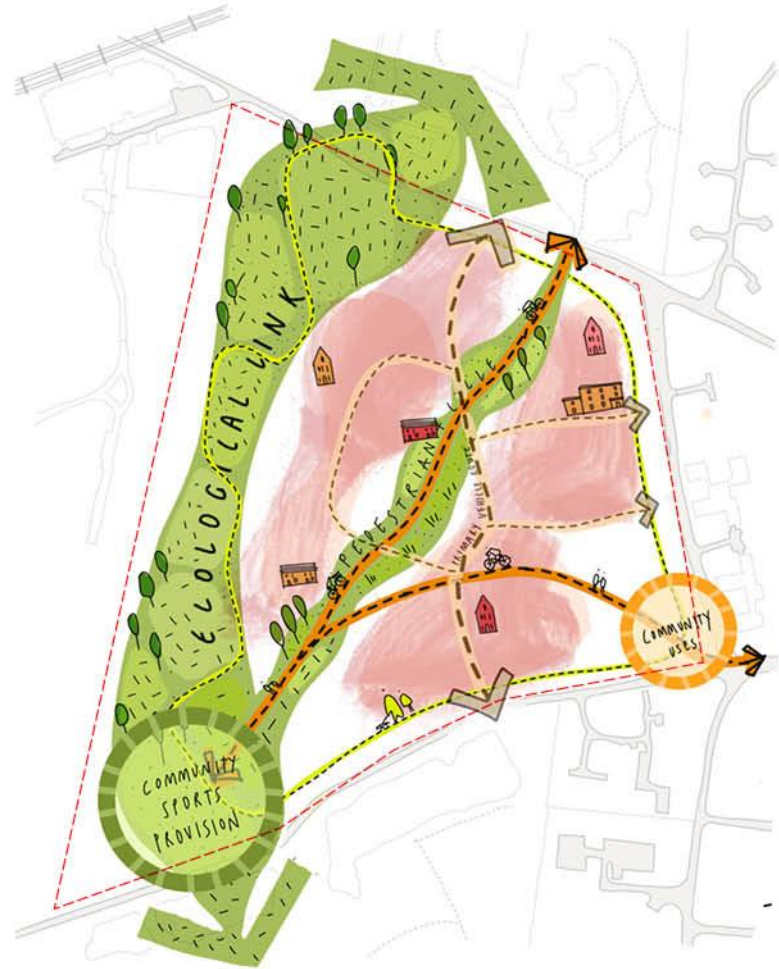
We have currently identified two locations which could potentially come forward for outdoor and indoor community uses. This includes a series of play spaces and potential for allotments.



Masterplan Development

6. Housing

Homes will be sensitively designed in the emerging residential parcels. These will comprise a range of low rise apartments, detached, semi-detached and terraced homes.



Our Current Vision



Community Uses



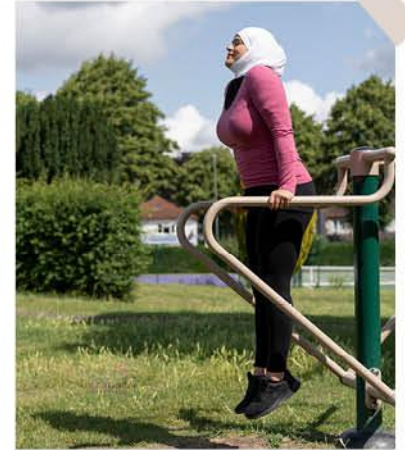
Community Allotments



Community Cafe



Informal Green Spaces



Outdoor fitness equipment



Cricket Pitch



GP Surgery



Sports facilities

Benefits



Improving the quality of habitats on site will help safeguard for future generations

1. Improved Habitats



New walking and cycling routes improving local connectivity

2. Active Travel



High-quality new homes for all from family sized housing to low rise apartments

3. Range of homes



50% affordable housing across the masterplan

4. Affordable Homes



Green spaces and growing areas for recreation and food production

5. Green Spaces



New sports and community facility for residents

6. Community Facilities



Apprenticeships and construction jobs and during the build phase

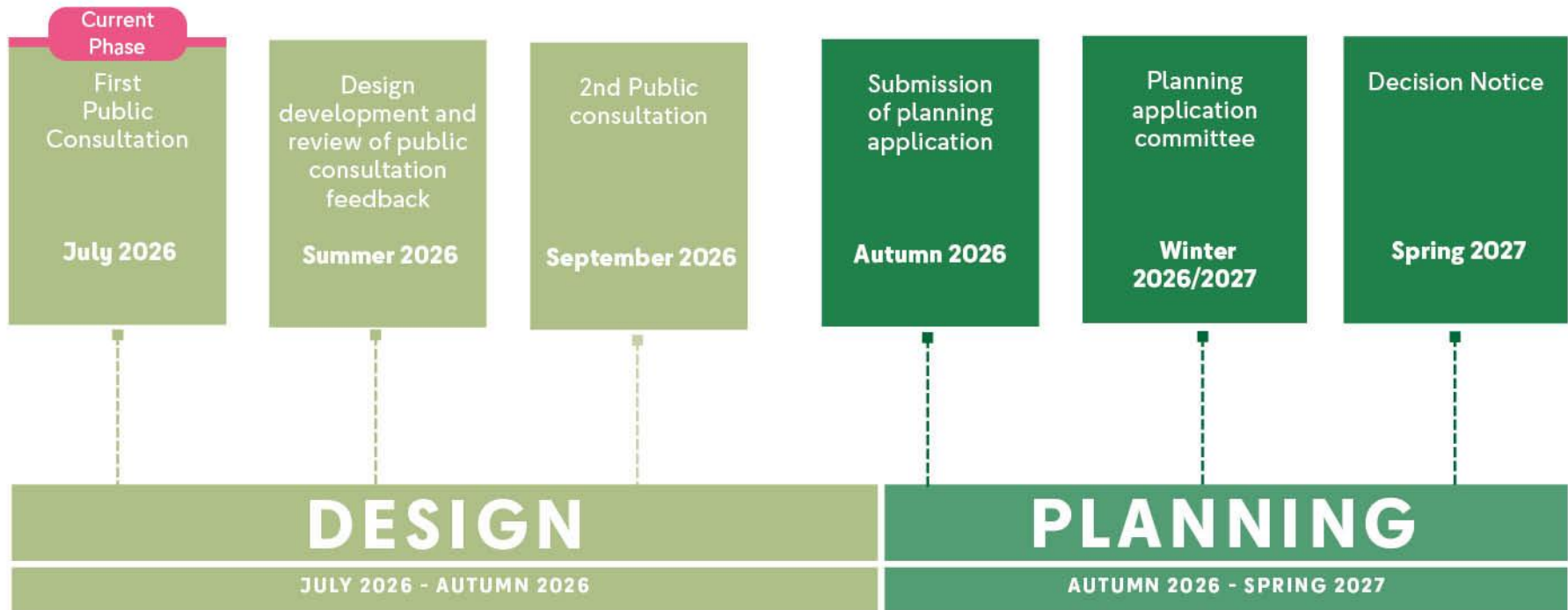
7. Job Creation



A significant uplift in planting and habitat creation including new trees and shrubs

8. Landscape

Next Steps



Share your views

We hope you have found this exhibition helpful and informative.

Please take a moment to share your feedback with the team.

At Berkeley, we are committed to creating a sustainable community shaped by local people and their ideas. Your feedback will help inform and refine the proposals as the design process evolves.

Please keep in touch!

Project Website: BedfontRoad.site

Email: feedback@yourshout.com

Write to us: Your Shout, 007 China Works, Black Prince Road, Vauxhall SE1 7SJ



Scan to give us your feedback

