

The Valley Ridge Resort will boast an extensive eco-friendly, family focused offering, including a holiday park with a range of self-catering accommodation including wooden lodges, sports and retail facilities; a snow dome housing a range of winter sports facilities including one of the largest indoor ski slopes in the UK; a state-of-the-art water park; a 450 bed four-star hotel with a spa and wellness centre and a variety of bars, restaurants and cafés.

In 2020 planning permission was granted for 'SnOasis' aimed at creating a ski centre/holiday resort of winter sports excellence alongside other leisure uses including a casino and a significant amount of new shops.

Since the granting of planning permission, there have been significant changes in leisure and holidaymaking which have led the team to take a fresh look at the opportunities presented by the site.

With this in mind, the intention is to seek planning permission for a leisure-focused family friendly resort.

You can read more about the new Valley Ridge over the page and at our consultation website ValleyRidge.site

You can also scan the QR code shown below – this will take you to the website.

Before we apply for planning permission, we will be carrying out a full public consultation programme.

We will be holding six live online presentation and question and answer sessions on days and times shown here:

Weds 7 April at 10am and 7pm

Thursday 8 April at 1pm and 7pm

Friday 9 April at 1pm

Saturday 10 April at 10am.



SCAN ME

Sent by Your Shout, 28 China Works, SE1 7SJ. Data will be held by Your Shout and the project team. By volunteering this information, you are giving your consent for us to process your data regarding the Valley Ridge project. You are also confirming you are aged 16 or over. Your comments may be given to Mid Suffolk DC as part of the planning application. You can withdraw consent for us to use your data at any time by emailing us at privacy@yourshout.com. You have a right to complain to the Information Commissioner's Office at any time if you feel there is a problem with the way we are handling your data.

The project team will take you through the proposals and answer any questions you may have. The sessions will last a minimum of 30 minutes and a maximum of 90 minutes, depending on the number of questions asked. From Wednesday 14 April at midday you will be able to view the presentations on the website.

To join the sessions, simply go to ValleyRidge.site shortly before the advertised times. You only need to join one session, but you are more than welcome to join more if you wish.

You can also contact us by phone, email, or post:

- ▲ Call us on **0800 955 1042**
- ▲ Email us at ValleyRidge@Yourshout.org
- ▲ Freepost RTXU-JGSR-KHLE, Valley Ridge, Your Shout, 28 China Works, SE1 7SJ.

Thank you for your interest in these proposals, and we look forward to hearing from you.



Welcome to...



We are holding consultation events in the next few weeks online at ValleyRidge.site

This leaflet tells you how to get involved.

Valley Ridge is a 284-acre site in Great Blakenham, formerly known as 'SnOasis'. It is destined to become the UK's next premium staycation resort, offering all year round winter and water sports alongside best-in-class leisure and hotel facilities using sustainable, low-carbon infrastructure.

Amazing new lodges and hotel rooms for holiday makers.



Jobs for over **1,750** people
Over **1,800** construction jobs

Jobs at all levels when Valley Ridge opens with a focus on **employing local people.**



Concentration on local procurement wherever possible, increasing local investment and reducing carbon impact.

A TIMELINE FOR DEVELOPMENT

2019

- ▲ Planning committee approves 'SnOasis' scheme



2020

- ▲ New team creates vision for Valley Ridge



NOW

- ▲ Proposals for Valley Ridge under consultation

SUMMER

- ▲ Proposals to be submitted



AUTUMN-WINTER 2021/2022

- ▲ Planning application to be considered by Mid Suffolk District Council

2022

- ▲ Construction starts



2024

- ▲ Site opens



£500,000,000 investment in the local area

This project will positively transform the local economy, be a magnet for investment in the area, and be a major asset for the whole of Suffolk.

We've prioritised the long-term sustainability of the project, both economically and environmentally. We want a lasting project, which can only be delivered if we do so in an environmentally sensitive way, managing any potential adverse impacts on both local people and the climate.



Best-in-class winter sports and activities for families.

The snow park will include a 180 metre slope, slides, toboggan runs, tubing, themed interactive rides, ice caves and an ice café.



Experienced team, from major industry-leading leisure and finance companies, reflects the industry leadership aims of the developers of the new Valley Ridge resort; and emphasises the determination to deliver this project.



Careful consideration of impact on local roads. Care will be taken to ensure that employees and visitors do not harm the free flow of local traffic.